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PRESS RELEASE

New Bedford Kicks Off Summer Season!

City's 2012 Summer Events Calendar is Full of Feasts and Festivals, Recreation, History, Arts & Culture and More!

New Bedford, Massachusetts- New Bedford is ready to welcome visitors and residents alike to enjoy a summer season brimming with family-friendly festivals, cultural feasts, and engaging exhibits at its museums and art galleries. The public is invited to explore DestinationNewBedford.org a website featuring a full list of the city's 2012 summer feasts and festivals, a comprehensive map of the downtown, a directory of the best local eateries, and contact information for many of New Bedford's most treasured hidden gems.

Mayor Jon Mitchell said, "It's no accident that New Bedford was recently ranked the seventh most artistic city in America by Atlantic Magazine. New Bedford is a premier destination for arts, recreation, and entertainment. New Bedford's 2012 summer season is full of special events that complement the city's year-round attractions like the Whaling Museum, the National Historical Park, and Zeiterion Performing Arts Center." Visitors and residents can also enjoy a visit to Buttonwood Park Zoo, a Festival Theatre performance, a tour of the Rotch-Jones-Duff House & Garden Museum and many more events and activities.

Mayor Mitchell also said the City and the New Bedford Economic Development Office are working collaboratively to showcase all of the great summer events New Bedford has planned throughout the summer months.

"New Bedford has much to offer during the summer season. Our City is a first-rate cultural destination. Each great event throughout the city highlights New Bedford as an ideal place to invest and do business. Our quality of life, especially in the summer months, is an asset that we are not shy about promoting." said Matthew A. Morrissey, Executive Director of the New Bedford Economic Development Council.

New Bedford Feasts & Festivals Guide, May- August 2012

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